

Client: Medipac International/Canadian Snowbird Assn.

Product: Snowbird Extravaganza, Lakeland Florida

Title: It's The One

Length: 60 seconds including tags

Writer: Adrian Blake

Medium: Radio

MUSIC: THEME--UP. Establish. CONTINUE UNDER after 3 seconds. VOLUME SHOULD NOT INTERFERE WITH NARRATION.

ANNCR: Looking for show-stopping entertainment?

If you're a Canadian snowbird or American winter resident, this year's Snowbird Extravaganza is one show you can't miss! Catch it when it takes flight on January 29th and 30th at The Lakeland Center.

Extravaganza's favorite Master of Ceremonies Ronnie

Prophet returns in fine country-music style this year with an international lineup of exciting performers.

Branson Missouri's Entertainer of the Year Doug Gabriel will be on hand. Laugh along with popular Branson funnyman Bob Nichols. And be captivated by the incredible feats of the Incredible! Acrobats of China.

Extravaganza wraps it all up with a moving grand finale featuring Canada's Three Tenors and soprano star Lesley Andrew.

So join us for two outstanding days of star-studded entertainment!

And don't forget, admission is still free. See you at the Snowbird Extravaganza, January 29th and 30th, at The Lakeland Center!

Co-op code

Tags

Sponsors

Snowbird Extravaganza, January 29th and 30th, 9 a.m. to 4.30 p.m. at The Lakeland Centre...proudly sponsored by (sponsors)